



# Press Release

## Rallye d'Algérie 2018, an ambitious project

The 2<sup>nd</sup> edition of the **Rallye d'Algérie** – organized by **Arak Sport** – will take place from **March 25<sup>th</sup> to 31<sup>st</sup> 2018**. Following the success of the 2016 edition, coordinated in close cooperation with FASM (the Algerian motor vehicle federation), the latter has decided to organize its own event in 2017 – with a different technical partner – towards mid-October, the period initially chosen for our rally.

To avoid the clash of dates that would have created a counterproductive rivalry in Algeria and between competitors, we have decided to postpone our rally by 6 months, thus to the beginning of the race season, making us the openers of the 2018 calendar.

The 2<sup>nd</sup> edition of the Rallye d'Algérie will be an event full of great ambitions: above all, to become an unmissable appointment for all pilots in the rally world, and secondly the declared objective to obtain the recognition as a stage of the Rally Championship and World Cup, after a due assessment period by the various international federations. *Rallye Tout Terrain* (all-terrain rallies) were born in Algeria in the 1970s, and indeed the motorsport event organized by Arak Sport aims to make the world admire the pearls of the Algerian desert, including Ghardaia and El Menia, Timimoun and Tamanrasset, not to mention Djanet, Reggane, and the Grand Erg.

Thanks to the hospitality of this **country rich in history and tradition**, open to sharing its culture, and hungry for tourism more than ever, Arak Sport – a sports organization born from the great experience of an Italian team in 15 years of World Championship participation – is working to consolidate an ambitious motorsport project dedicated to both **professional drivers and rally lovers**.

Therefore, from March 25<sup>th</sup> to 31<sup>st</sup> 2018, the Algerian tracks and dunes will be the stage for an approximately 2000 km-long circuit. The actors of this second edition of the Rallye d'Algérie will be cars, motorcycles, quads, and emergency vehicles.

**A schedule** specifically designed **to optimize time** and increase driving pleasure:

- Technical and sports performance tests Sunday, March 25<sup>th</sup>; 5 days across the desert, including a "boucle" in El Meniaa; a day of paths and dunes from El Menia to Timimoun; and a return stage towards Ghardaia.
- Final stage dedicated to the return from Ghardaia to Algiers.

Among the **many advantages** distinguishing the organization of the Rallye d'Algérie, there are the ease and convenience of sea and air transport from Europe (less than three-hour direct flights to Algiers and less than 24 hour sea freight from Marseille), the simplicity of customs procedures (that may be done onboard the ship), quick but in-depth (to guarantee participant safety) technical and sports performance tests, Iridium satellite tracking, reduced mileage for motorcycles, and much more, in a top-notch international event. ).

Registration fees among the lowest in the field, scenic and friendly bivouacs, and international media coverage are the finishing touches to this second edition of the Rallye d'Algérie.

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